

Artist Brief

Public Art Competition – Hedgestown National School

This competition seeks to elicit the most suitable proposal by a local artist for this Public Art project for the new primary school at Hedgestown, Baile Falbach. The competition is seeking the submission of designs for an artwork that will fulfil the requirements as set out in this brief. There are no pre-conceived ideas regarding the design or content and applicants are free to choose any medium for its expression including; painting, sculpture, ceramic sculpture, stained glass, mosaic, mixed media, bronze, illustration etc.

Proposals should include sufficient detail, description and illustrations to communicate the concept, form and medium of the artwork to assist the Selection Panel to understand and visualise the proposal.

The site chosen as the location of the artwork within the grounds of the newly built Hedgestown National School can be viewed below – see APPENDICES 1 and 2. The artwork is to be located inside the main entrance on a wall spanning circa 6 meters in length.

All Applicants are asked to note the following:

- The artwork should draw creative inspiration from the local area, specifically the heritage of the original Hedgestown School which was a hunting lodge during the 1860s at which time it was donated for use as a school. This generosity of spirit should be reflected in the piece.
- Many generations have attended Hedgestown School and the artwork should capture the imagination of the next generation and inspire them. It must remain inspiring and relevant with the passing of time and must be durable to allow for inspiration of many generations to come.
- The artwork should be visible and visually appealing upon entering the school.
- The artwork must be capable of being accessed by those with mobility impairments.
- Applicants are free to propose artwork of any dimension within the area outlined in APPENDICES 1 and 2.
- Elements and materials proposed within the design must be sustainable, easily maintained, long lasting and appropriate to the setting. Any maintenance requirements should be carefully considered and documented as part of the proposal.
- Applicants should be mindful of the ecological setting of the artwork and designs should take into consideration sustainability and the environment.
- Proposals must include a suitable name and narrative for the artwork.
- Post installation of the artwork, an opportunity to discuss the creative process, creation and installation of the artwork should be offered to the children of the school.

Applications will be assessed on the following criteria

- A. Compliance with the brief
- B. Quality of concept and design
- C. Historic resonance
- D. Considerations for the environment, sustainability and future maintenance

E. Deliverability, including within budget.

BUDGET

The value of the commission is €34,300 (including VAT). All costs or fees necessary for the completion of the project from the artist's side must be met from this budget.

COMPETITION FEES AND AWARD

This competition will be a two tier competition. A shortlist of three artists will be drawn up and a fee of €500 will be paid to each artist to allow undertaking of further research and development of proposal before final selection is made. The successful artist will be asked to enter into a contractual agreement to finalise and install the artwork. Applicants must meet their own costs in regard to the site visit to the new school. They must also ensure they have insurance cover, health and safety statement and risk assessment for the project installation.

APPLICATION REQUIREMENTS

Applications must be made via email to 'hedgestownnationalschool@gmail.com' with the subject line 'Percent for Art Scheme – Application' and must include the following information:

- Title of Artwork.
- A short statement to contain the Conceptual response to the brief (Max 500 words)
- Sketches or illustrations to assist Selection Panel to visualise what is being proposed;
- Details of all materials proposed to be used in the art work;
- Maintenance and lifespan expectation of the art work;
- A basic cost plan with estimation of all costs associated with the design including transportation, construction and installation of the proposed structure.
- Estimated timetable for completion of art work and installation.
- Examples of previous work
- A short C.V.

PLEASE NOTE;

- The competition languages are English or Irish.
- Incomplete submissions will not be considered.
- Submissions will not be returned.
- No information contained in submissions shall be deemed confidential and such information may be shared or displayed.
- Competition entries may be submitted by e-mail or by post and must be received in line with submission deadlines outline below.
- The competition is open to local artists only, but they will be permitted to invite others to work with them in their proposals for executing the project. These individuals should be identified in the proposal.
- Each artist may make only one proposal.
- The decision of the Selection Panel is final.
- Canvassing will disqualify.
- The applicant shall retain copyright of their design proposal and be acknowledged in all publications and use by Hedgestown National School.

COMPETITION OVERVIEW AND SELECTION PROCESS

The Competition being organised is a Two tier competition.

Stage 1 comprises the submission of a detailed concept/approach by applicant(s). The nature of the artwork and its components and the medium and format through which it is to be delivered are open to the suggestions of the applicant. A **Selection Panel**, will select a maximum of 3 applications to be shortlisted to proceed to Stage 2.

The Selection Panel, will meet to evaluate the Stage 1 submissions using the evaluation criteria. A submission fee of €500 will be paid to the 3 artists shortlisted on receipt of submissions. Shortlisted Applicants will be required to provide evidence of tax compliance and insurance cover as part of their Stage 2 submission.

Stage 2 The shortlisted applicants will be required to perform further research and development and create a more detailed proposal for each stage of the design, planning and realisation of the artwork with detailed costings and mechanisms for realisation.

The Selection Panel will adjudicate between the 3 finalists and arrive at a decision as to the preferred design. The winning applicant will be invited to construct and install the artwork within the budget and within agreed timelines.

TIMELINES

- Circulation of brief to artists; **Thursday 27th April 2023**
- Deadline for submission of Stage one proposals; **Friday 26th May 2023**
- Communication to shortlisted artists; **Friday 9th June 2023**
- Deadline for submission of Stage 2 proposals; **Friday 7th July 2023**
- Selection of successful artist; **21st July 2023**
- Completion of Art project; after the opening of new school, circa **end November 2023**

COMPETITION ORGANISATION

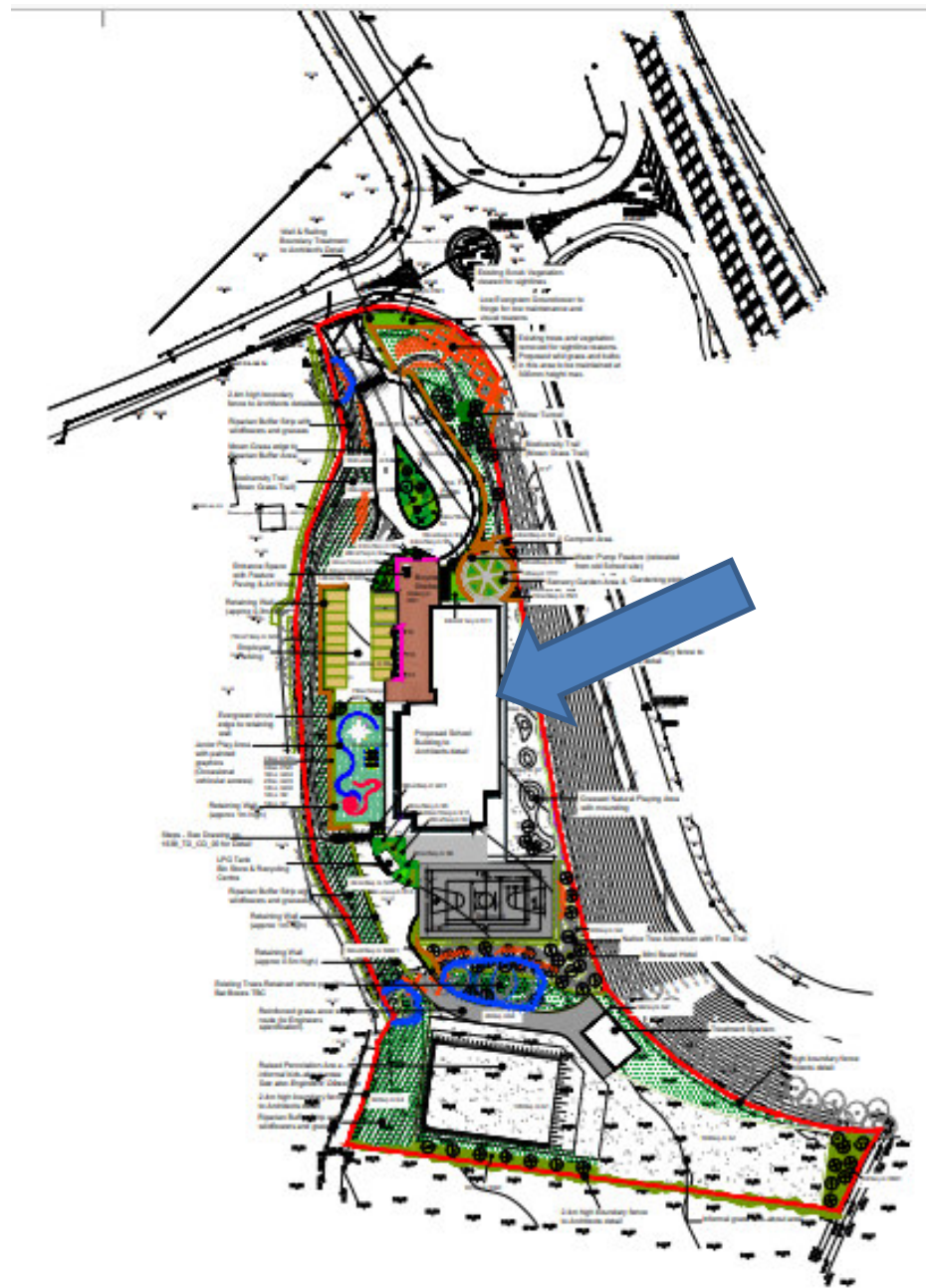
The Competition is being organised and administered by Hedgestown National School. All queries in respect of the Competition should be addressed in writing to:

hedgestownnationalschool@gmail.com

Per Cent for Art Competition
Hedgestown N.S
Lusk,
Co. Dublin,
K45 YP02

APPENDIX 1 – MAP OF NEW SCHOOL INCLUDING PROPOSED ART PROJECT LOCATIONS

The blue arrow points to location for the artwork on the wall facing the main entrance doors.



APPENDIX 2 – PHOTOGRAPHS OF SCHOOL SITE SHOWING PROPOSED ART PROJECT LOCATIONS

Location for artwork inside the main entrance doors

